

MASS MoCA



FreshGrass | North Adams Announces Initial Lineup for Annual Bluegrass and Roots Festival at MASS MoCA, September 19–21, 2025

*Featuring Greensky Bluegrass, Cimagfunk, Lee Fields, Kitchen Dwellers,
Sierra Hull, and many more.*



North Adams, MA, March 18, 2025 — FreshGrass, MASS MoCA's annual three-day festival of bluegrass and roots music, announces its initial 2025 lineup, featuring **Greensky Bluegrass, Cimagfunk, Lee Fields, Kitchen Dwellers, Jaime Wyatt, Sierra Hull, Alison Brown, The Brothers Comatose, Swamp Dogg, East Nash Grass,**

Mireya Ramos & the Poor Choices, El Laberinto del Coco, Mr. Sun, Reed Foehl, Michael Daves & Jacob Jolliff, Allison de Groot & Tatiana Hargreaves, and Catfish in the Sky. Additional artists to be announced.

Set against the foothills of the autumn Berkshire mountains and celebrating it's fourteenth year, **FreshGrass | North Adams** is a family-friendly festival with the best in bluegrass and roots music filling the fields and courtyards of MASS MoCA's 24-acre campus. FreshGrass is three days of festival magic produced in partnership by MASS MoCA and the FreshGrass Foundation, featuring performances by world-class artists along with world premieres of new commissions, emerging artist competitions, farm-fresh local Berkshire food and brews, and pop-up jam sessions.

"For three days every fall, Freshgrass brings the best of Americana, Roots, and Bluegrass music to MASS MoCA. This year, in addition to the amazing performances, we are highlighting what makes Freshgrass so singular: the community, the culture, the MASS MoCA experience," says Managing Director, Performing Arts + Film Addison MacDonald. "We are planning a festival where you can discover your new favorite band or your new favorite food truck in a location worth exploring."

FreshGrass features bluegrass and Americana traditionalists and innovators along with global roots stars on four stages and all festival tickets include admission to the museum's galleries all weekend long. Festival programming also includes **FreshScores**, a suite of silent films with original live music; **FreshGrass commissions** and world premieres; instrument and industry workshops; pop-up performances and retail; and delicious Berkshire food and spirits food trucks and vendors.

FreshGrass nurtures emerging talent in the bluegrass field with its **FreshGrass Awards**, which grant up to \$20,000 in cash prizes and recording time at Compass Records studio in Nashville to unsigned talent. The annual award categories include band, banjo, guitar, and fiddle. Twelve finalists perform throughout the weekend on pop-up stages and the Band Award winner will earn a mainstage slot at the 2026 FreshGrass Festival.

"As we enter our 14th year, FreshGrass North Adams remains dedicated to showcasing the best in bluegrass, folk, indie, and artists who defy genre labels. We know what FreshGrassers love, and this year, we're doubling down on it. Expect brand-new FreshGrass Commissions, special projects, and the welcoming, family-friendly

atmosphere that makes our festival special,” says FreshGrass Foundation Founder/CEO Chris Wadsworth.

FreshGrass-owned *No Depression*—the source for roots music stories, news, and updates—sets up an eponymous stage in the festival’s inner courtyard and Compass Records, one of the most renowned independent music labels in the country founded by banjoist Alison Brown and bassist Garry West, returns with its pop-up record store.

FreshGrass 2025 is sponsored by Mass Cultural Council, No Depression, Folk Alley, The Porches Inn at MASS MoCA, Compass Records, the American Roots Music Program at Berklee College of Music, Circle Strings, EASTMAN, Deering Banjo Company, Girardi Distributors, and Berkshire Gas.

Tickets

3-Day tickets are now on sale for adults (\$169), students (\$129), and children 7–16 (\$59). Admission is free for children 5 and under. All festival tickets include admission to MASS MoCA’s galleries. **MASS MoCA members receive a 10% discount on ticket prices* and never pay ticketing fees** (*excluding VIP FreshPass tickets).

VIP FreshPass tickets are now on sale for \$500 and include: preferred seating or standing sections at the main stages, access to the FreshPass Lounge (free snacks, phone charging, and a selection of festival merchandise), meet-and-greet opportunities with FreshGrass artists, and an exclusive curator-led tour of the MASS MoCA galleries.

Ticket prices are subject to change. FreshGrass is held rain or shine.

Camping

FreshGround is a tent-camping field within easy walking distance (.7 miles; 12 minutes) of the festival, convenient to downtown merchants, bars, and restaurants. New this year, a section is reserved for family camping. A shuttle bus runs continuously to the festival from the campsite. FreshGround is on sale now at <https://massmoca.org/event/freshground-camping/>.

About FreshGrass Foundation

FreshGrass believes that the simple acts of making and sharing authentic creations are among the most effective ways to spread joy and love, to improve lives and communities, and to make a profoundly positive impact on the world. To achieve our

mission, we produce [FreshGrass Festivals](#) in North Adams, MA and Bentonville, AR; we offer a variety of grants, commissions, and awards to musicians and writers for new works; we produce and publish [No Depression](#), the quarterly journal of roots music; we produce, publish and stream [Folk Alley](#), the 24-hour online listening for roots music; we are a founding partner of [Artists At Work](#), a program that provides living wages for living artists; we administer the [Steve Martin Banjo Prize](#), a prestigious award founded by Steve Martin (actor/comedian) that recognizes an individual or group for outstanding accomplishment in banjo; and we operate and manage [Studio 9](#) in North Adams, MA, a state-of-the-art recording studio and venue. Through a cutting-edge, multidisciplinary and collaborative approach, Freshgrass continually strives to help promote new artists and create new art through each of its entities. FreshGrass is committed to making our organization completely sustainable and carbon neutral. Learn more about the FreshGrass green pledge by reading the [FreshGrass Manifesto](#).

About MASS MoCA

MASS MoCA is currently celebrating its 25th Anniversary Season under Director Kristy Edmunds, not only as the largest, multidisciplinary, contemporary art museum in North America, but also as a creative campus with a regional, national, and global impact. MASS MoCA is one of the world's liveliest centers for making and enjoying today's most evocative art, and is an indispensable home for artists who stretch toward what has yet to be created. From its beginnings as the major textile mill Arnold Print Works in the mid-19th century, to its days as the Sprague Electric Company in the mid-20th century, to its current iteration as a globally renowned contemporary art museum and fabrication center, the 24-acre MASS MoCA campus has a rich history of serving as the economic engine of the city of North Adams and the surrounding region. With vast galleries and a stunning collection of indoor and outdoor performing arts venues, MASS MoCA is able to embrace art in all forms. For more information visit massmoca.org or follow on Instagram at @massmoca.

[Press images](#)

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