

November 1, 2023
For Immediate Release

TICKETS FOR WILCO'S SOLID SOUND FESTIVAL ON SALE FRIDAY, NOVEMBER 3RD AT NOON EST

JUNE 28 - 30 AT MASS MoCA IN NORTH ADAMS, MASS.

[WATCH THE SOLID SOUND 2024 TRAILER](#)



Photo Credit: Rick Levinson

“If you are interested in experiencing the indie-rock equivalent of feeling like a kid again, this was the place for you.” - *SPIN*

There are few festivals that measure up to the diverse and surprising programming that is typical of **Wilco's Solid Sound**. The beloved music and arts festival returns to **MASS MoCA in North Adams, Massachusetts** from **June 28 - 30, 2024**. Today, Solid Sound announces that early bird tickets go on sale this **Friday, November 3rd at noon EST** [here](#). Three-day ticket prices begin at **\$249** for adults and **\$69** for children (ages 6-12, children under 5 are free/no ticket required). Additional ticket packages are also available, with lodging

options at local boutique hotels **TOURISTS** and the newly opened **Williams Inn**, details below.

Conceived by Wilco and co-produced by Higher Ground Presents, Solid Sound was inaugurated in 2010. The 2024 festival will again present Wilco as hosts and headliners and will feature an eclectic Wilco-curated lineup alongside band members' various independent projects. From rock, jazz, indie, and hip hop artists to live falconry, stargazing workshops, and ax-throwing, Solid Sound aims to delight the curious. In addition to the expansive contemporary art galleries of MASS MoCA, which feature long-term installations by James Turrell, Laurie Anderson, Sol LeWitt, Jenny Holzer, and Anselm Kiefer, the festival includes a fully programmed comedy stage, naturalist/outdoor activities that exemplify the spirit of The Berkshires, a broad variety of family activities, local food, craft beer and cider, and more.

Early Bird 3-Day Pass: \$249

Kids 3-Day Pass: \$69*

All tickets include full access to MASS MoCA, the country's largest contemporary art gallery.

*Children aged 6-12 (as of June 28, 2024) require a Kid's Ticket. Children aged 5 and under are free, no ticket required.

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Festival 3-Day Pass: \$249

Friend of the Festival Pass (FOTF): \$499**

- + Festival 3-Day Pass
- + Private Lounge inside the Museum: large private space with couches, chairs, AC, light snacks, complimentary non-alcoholic beverages, and cash bar
- + One signed (by Wilco) Limited Edition Solid Sound Festival Poster
- + One limited edition 10' vinyl EP of four unreleased recordings from the Cate Le Bon produced *Cousin* sessions
- + One signed copy of Jeff Tweedy's newest book, *World Within A Song*
- + One limited edition FOTF commemorative laminate
- + Private "flash tour" with a member of the museum's curatorial team
- + Intimate SSF artist pop-up in the Lounge: One special SSF artist will perform a pop-up show in the Lounge at some point during the weekend exclusively for you. Date, time and artist are TBD. Details will be provided the week of the festival.

** Children 6 & older require their own FOTF pass. Children 5 & under will be admitted with an FOTF adult.

Friend of the Festival + LODGING at TOURISTS: \$3,300-\$3,800

Each reservation includes two (2) FOTF passes along with premium lodging at boutique hotel and riverside retreat, [TOURISTS](#) in North Adams, MA. Rooms are very limited and we expect these will sell quickly. Each package includes lodging for three (3) nights (Friday, Saturday, Sunday), a complimentary shuttle to/from MASS MoCA on festival days, and access to the hotel's private heated pool and beautiful walking trails. TOURISTS offers breakfast and an all-day menu from their Lodge and dinner at their restaurant, The Airport Rooms (food & bev are not included in this package).

Three different room types are offered:

- + 6 Gallery Rooms @ \$3,300
- + 13 Ramble Room @ \$3,600
- + 6 Canopy Room @ \$3,800

Friend of the Festival + LODGING at WILLIAMS INN: \$2,900

Each reservation includes two (2) FOTF passes along with premium lodging at the newly opened [Williams Inn](#) in neighboring Williamstown, MA. These packages are very limited and we expect them to sell quickly. Each package includes lodging for three (3) nights (Friday, Saturday, and Sunday) and a complimentary shuttle to/from MASS MoCA on festival days.

Two different room types are offered:

- + 10 King Rooms @ \$2,900
- + 20 Queen Rooms @ \$2,900



Solid Sound: [Website](#) / [Facebook](#) / [X](#) / [Instagram](#)

Wilco: [Website](#) / [Facebook](#) / [X](#) / [Instagram](#)

MASS MoCA: [Website](#) / [Facebook](#) / [Instagram](#)

About MASS MoCA:

MASS MoCA is a museum like no other and originated as an unlikely dream. From its beginnings as the major textile mill Arnold Print Works in the mid-19th century to its days as the Sprague Electric Company in the mid-20th century to its current iteration as a globally renowned contemporary art museum and fabrication center, the 16-acre MASS MoCA campus has a rich history of serving as the economic engine of the city of North Adams and the surrounding region. In May 2024, MASS MoCA will celebrate its 25th anniversary under the leadership of Director, Kristy Edmunds, honoring the extraordinary ingenuity, vision, and committed support of our community partners that have made this audacious experiment a resounding success, and laying the foundation for MASS MoCA's next 25 years not only as a contemporary art museum and performing arts venue, but also as a creative campus with a regional, national and global impact.

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