

MASS MoCA

MASS MoCA Announces 25th Anniversary Season Fall 2024 Programming

Featuring a new immersive exhibition by Jeffrey Gibson, a live performance set to the film Koyaanisqatsi by globally renowned The Philip Glass Ensemble; and electrifying dance productions by Afro-Brazilian-inspired Music From The Sole, and the all-woman salsa band Lulada Club.

North Adams, MA, August 21, 2024 — MASS MoCA continues to celebrate its 25th Anniversary Season with the announcement of its Fall 2024 programming. Programs include conversations and events related to **Jeffrey Gibson's** *POWER FULL BECAUSE WE'RE DIFFERENT*, **Amy Podmore's** *Audience*, and **Robin Frohardt's** *The Plastic Bag Store*, presented in association with Williamstown Theatre Festival — as well as lively dance performances, artist workshops, and seasonal celebrations. Ticketed events go on sale to MASS MoCA members beginning Wednesday, August 21, at 12pm EST. Tickets to the general public go on sale beginning Friday, August 23, at 10am EST. For more information about upcoming programs, visit massmoca.org.

A new commission by artist **Jeffrey Gibson**, *POWER FULL BECAUSE WE'RE DIFFERENT*, will be on view beginning November 3 in MASS MoCA's colossal Building 5 gallery, fresh off the artist's representation of the United States at the Venice Biennale Arte 2024. Throughout its run, the installation will host a series of performances by Indigenous creatives from across North America.

As the leaves establish a new shade of red and orange, North Adams' favorite bluegrass festival — **FreshGrass** — returns in a beloved capstone to the Berkshire tourism season. The festival kicks off on September 20 with a lineup including **Shakey Graves, The Devil Makes Three, Molly Tuttle & Golden Highway, & Béla Fleck**.

Celebrate the changing seasons of life and nature with MASS MoCA's annual, free celebration of **Día de los Muertos (Day of the Dead)**, the Mexican holiday of remembrance for those who have passed away, on Friday, November 1 from 5 to 8pm.

MASS MoCA also hosts a range of experiences with artists and authors in conversation including **Dust Collective** (October 5), **Jennifer Kabat** (October 10), **Amos Kennedy & Melanie Mowinski** (October 24), **Mike Vos** (October 26) and **Black Feminist Book Club** (November 30), all presented in MASS MoCA's Research & Development Store.

MASS MoCA is open six days a week, 10am–5pm, closed only on Tuesdays; timed entry reservations are encouraged for select exhibitions; [learn more here](#).

IMMERSIVE EXHIBITIONS & EXPERIENCES

Jeffrey Gibson: *POWER FULL BECAUSE WE'RE DIFFERENT* | November 3, 2024

Jeffrey Gibson's new commission *POWER FULL BECAUSE WE'RE DIFFERENT* is an immersive installation that will fill MASS MoCA's signature Building 5 gallery. Gibson is known for creating installations, performances, paintings, and sculptures that elevate and make visible queer and Indigenous communities, among others whose cultural narratives have been historically marginalized. The installation will be a kaleidoscopic celebration and will feature patterned glass stages, garments, wall and window treatments, a new five-channel video installation, and a resource room highlighting over 30 Indigenous collaborators on the project.

Performances and additional programming presented in conjunction with Gibson's installation to be announced soon.

Support for this exhibition is provided by The Coby Foundation, Ltd., the National Endowment for the Arts, The Andy Warhol Foundation, the Emily Hall Tremain Foundation, Nicole Deller and Matt Bliwise, and Stuart and Lisa Ginsberg in Memory of their Aunt, Marilyn Eber.

Robin Frohardt's *The Plastic Bag Store* | Now extended through November 3, 2024

The Plastic Bag Store is an immersive, multimedia experience by artist Robin Frohardt that uses humor, craft, and a critical lens to question our culture of consumption and convenience — specifically, the enduring effects of single-use plastics. During multiple timed activations throughout each day, the store transforms into an immersive, dynamic stage for a film in which inventive puppetry, shadow play, and intricate handmade sets tell the darkly comedic, sometimes tender story of how the overabundance of plastic we leave behind has a lasting impact on future generations.

Tickets: \$25 General Admission; Advance Reservations Recommended

In Conversation: Robin Frohardt, Kristy Edmunds & Jenny Gitlitz | September 26, 2024, 5–6:30pm

After a special showing of *The Plastic Bag Store*, join artist Robin Frohardt, MASS MoCA Director Kristy Edmunds, and Jenny Gitlitz from Beyond Plastics, who will delve into critical topics surrounding policy research and strategies to support the eradication of single-use plastics. Frohardt, creator of *The Plastic Bag Store*, will share her unique perspective on the topic as an artist steeped in environmental activism, alongside

Edmunds and Gitlitz, a leading advocate for plastic pollution reduction. This program promises insights into the intersection of art, policy, and environmental sustainability. Don't miss the opportunity to be part of a conversation aimed at shaping a sustainable future!

Tickets: \$40, Members save 10%

EXHIBITIONS RECENTLY OPENED

Osman Khan: *Road to Hybridabad* | On View beginning August 25, 2024

In *Road to Hybridabad*, Osman Khan re-reads the magical and fantastical figures found in folktales and lore, with a particular focus on those from South Asia, the Middle East, and other Muslim and immigrant traditions. Khan interprets these figures through contemporary technologies and concerns: this new body of work includes an animatronic djinn, drone-operated flying carpets, a wall-destroying sound system/cannon, and a storytelling Scheherazade AI. This sprawling and wryly funny exhibition invites us on a journey across borders, through time, and between legend and history, encouraging us to reconsider — and perhaps rewrite — the narratives around identity, difference, and power reflected and recounted in the tales we tell ourselves.

Amy Podmore: *Audience* | On View Now

Amy Podmore is propelled by an interest in surrealist strategies of transformation and the line between stillness and motion in sculpture. In *Audience*, she offers enigmatic plaster casts of found wicker baskets and cornucopias. What we see as the exterior is actually the interior of these baskets, unfolding a vulnerable underbelly in the act of reversal. Podmore embeds motorized glass eyeballs into the woven warp and weft of the basket surfaces, still visible in the plaster translation. Defamiliarized, the molded baskets and their ranging, expressive forms adopt an almost anthropomorphic quality. As their eyes sleepily fall shut and whip open, the museum visitor becomes the one being uncannily watched back.

Artists In Conversation: *Audience* Catalogue Launch with Amy Podmore and Jessica Fisher | October 17, 2024, 5–6pm

Join us for a conversation in the Research & Development Store with artist Amy Podmore and MASS MoCA Curatorial Assistant Meghan Clare Considine about Amy Podmore's recent exhibition, *Audience*, and exhibition catalogue. They will be joined by poet and translator Jessica Fisher, who contributed a new poem to the catalogue.

Tickets: \$5 General Admission, Free for Members

Steve Locke: *the fire next time* | On View Now

New York-based artist Steve Locke's exhibition *the fire next time* is a meditation on uniquely American forms of violence directed at Black and queer people. In his interdisciplinary practice, Locke engages issues of identity, desire, race, violence, and memory, revealing as much

tenderness and humor as he does brutality. *the fire next time* takes its title from a book by James Baldwin, first published in 1963 amid the growing civil rights movement. Locke's exhibition includes a MASS MoCA-commissioned sculptural installation; a new series of freestanding paintings; *#Killers*, (2017–ongoing), a series of hand-drawn portraits of American mass murderers and accused or acquitted killers; and a data-driven site-specific installation, *A Partial List of Unarmed African-Americans Who Were Killed By Police or Who Died in Police Custody During My Sabbatical from Massachusetts College of Art and Design*, 2014–2015 (2016), among other new and recent works.

Chris Doyle: *The Coast of Industry* | On view through September 15, 2024

Artist Chris Doyle's work highlights the precarious moments we face in attempting to care for the natural world in a culture fiercely devoted to progress. His video animation *The Coast of Industry* runs 250 feet long and 25 feet high along one wall of Building 5 like a vast panoramic scroll. *The Coast of Industry* is inhabited by a family of machines that have learned to work together in concert with the natural world in loops of perpetual labor. Like organs of a body, the machines are interconnected and each has a discrete function that contributes to the life of the larger organism. For the machines, repetition has a calming effect, and though it doesn't expand, the system thrives.

FILM, CONCERTS & PERFORMANCES

Music From The Sole: *I Didn't Come to Stay* | October 5, 2024, 8pm

Tap, percussive dance, samba, house, and original live music come together in *I Didn't Come to Stay*, an evening-length work from New York City-based Music From The Sole. Brazilian tap dancer and choreographer Leonardo Sandoval and bassist/composer Gregory Richardson lead eight dancers and a five-piece band in a performance that explores tap's lineage and connections to other Afro-Diasporic forms. Conceived as a Carnival fever dream, *I Didn't Come to Stay* embraces shared roots across the diaspora to reflect on what shapes their cultural and artistic identity, and celebrates the joy, depth, and virtuosity of Black dance and music.

This program is supported in part by the Irene Hunter Fund for Dance at MASS MoCA in association with Jacob's Pillow.

Tickets: \$42 Advance, \$52 Week-of, \$74 Preferred (Members save 10%); \$25 Student

Philip Glass Ensemble: *Koyaanisqatsi* Live | October 19, 2024, 8pm

Ko.yaa.nis.qatsi (from the Hopi language), n. 1. Crazy life. 2. Life in turmoil. 3. Life disintegrating. 4. Life out of balance. 5. A state of life that calls for another way of living.

The Philip Glass Ensemble performs Philip Glass' score live alongside the screening of the cinematographic masterpiece, *Koyaanisqatsi* produced and directed by Godfrey Reggio. Reggio's pioneering art film, without dialogue or narrative structure, is a unique and haunting look at the super-structure of modern life, integrating images, music, and ideas contrasting scenes from America's natural and urban landscapes. *Koyaanisqatsi* lets audiences experience

the acceleration and density of modern society in a new way. It invites them to consider the benevolence of technology and the notion of progress in the world we live in.

Tickets: \$39 Advance, \$49 Week-of, \$79 Preferred (Members save 10%); \$25 Student

Lulada Club | November 9, 2024, 8pm

Come dance the night away up in Club B10 at this electrifying evening with Lulada Club. Renowned for their masterful interpretations of vintage tropical rhythms encompassing salsa, bolero, and cha-cha-cha, the powerhouse band pays homage to these genre's icons while offering a fresh perspective through their original tunes.

Tickets: \$22 Advance, \$32 Week-of, \$42 Preferred (Members save 10%); \$18 Student

Kasambwe Brothers | November 16, 2024, 8pm

When they originally formed in 1987, the Kasambwe Brothers performed primarily in the streets of Malawi, Africa. Using homemade instruments — a bass guitar crafted from a tree branch, and a suitcase drum set made with animal skin — this dynamic trio creates infectious grooves using traditional rhythm and soulful harmony. Inspired by their deep cultural heritage, their music has transcended borders and has begun captivating audiences worldwide. Band member Konzani Chikwata explains that “the unique thing about our music is that we are greatly inspired by our tradition.” Catch this performance in North Adams during their MASS MoCA residency as they prepare to record a new album at Studio 9.

Made possible in part by the Barr Foundation.

Tickets: \$18 Advance, \$28 Day-of, \$44 Preferred (Members save 10%); \$15 Student

***Like Magic*: Screening Series | December 7, 2024, 2pm**

Join us in *Like Magic* for a series of screenings of short videos by artists and filmmakers addressing technologies of magic — including devices, charms, rituals, and spells. This session, with selections by *Like Magic* exhibiting artist Gelare Khoshgozaran and MASS MoCA Curator Alexandra Foradas, features Khoshgozaran's film *Men of My Dreams* (2020). The program will begin with an introduction by Khoshgozaran and Foradas.

Free with Gallery Admission

MEMBER EXCLUSIVES

Not a member? Join now to attend the events below. Members enjoy free museum admission, ticketing discounts, invites, and more.

Curator Tour: *Like Magic* | October 5, 2024, 10–11am

Join MASS MoCA members for a tour of *Like Magic* with Curator Alexandra Foradas. In times of uncertainty, people often turn towards technologies of magic for solace and strength. The exhibition brings together ten artists who employ technologies of magic to resist systems that attempt to surveil and control people's lives and stories, often because of their race, ability,

sexuality, gender identity, indigeneity, or immigration status. Simone Bailey, Raven Chacon, Grace Clark, Johanna Hedva, Gelare Khoshgozaran, Cate O'Connell-Richards, Rose Salane, Petra Szilagyi, Tourmaline, and Nate Young use healing earth, witches' brooms, AI, divination, and more to imagine care-full and joy-full futures into being, despite the peril promised by the past and present.

Member Sip & Shop | November 14, 2024, 4–6pm

Members are invited to a Sip & Shop at the Research & Development Store on November 14, 4–6pm! We'll pair refreshments with an extra 10% off and complimentary gift wrapping to kick-start the holiday season.

Members will receive a 20% discount on all items in the R&D Store, November 14–20.

PUBLIC PROGRAMS WITH THE RESEARCH & DEVELOPMENT STORE

An intimate venue for author events, book and record releases, and performances, MASS MoCA's Research & Development (R&D) Store combines gallery and retail space.

Dust Collective Night with Barbara Bosworth & S. Billie Mandle | October 5, 2024

Join publisher Dust Collective and the artists behind their two most recent books: Barbara Bosworth's *Some Lights Are From Fires* and S. Billie Mandle's *Circumference*. A book signing will follow the artist talk, with a selection of Dust Collective's backlist available for purchase.

Tickets: \$5 General Admission, Free for Members

Jennifer Kabat: *The Eighth Moon* | October 10, 2024, 5–7pm

In this Author Talk and discussion, Senior Curator Susan Cross talks with Kabat about her capacious memoir in which the past comes alive in the present. When Jennifer Kabat moves to the Catskills, she has no idea that it was the site of the Anti-Rent War, an early episode of American rural populism — a rebellion, guns, and murder.

Tickets: \$5 General Admission, Free for Members

In Conversation: Amos Kennedy & Melanie Mowinski | October 24, 2024, 5–7pm

Join us in the R&D Store for a conversation between artist Amos Paul Kennedy and MCLA Professor of Art Melanie Mowinski about Amos's monograph, *Citizen Printer*. A self-described “humble negro printer,” Amos Paul Kennedy, Jr. is internationally recognized for his type-driven messages of social justice and Black power, emblazoned in rhythmically layered and boldly inked prints made for the masses. Borrowing words from civil rights heroes such as Rosa Parks, Fannie Lou Hamer, Frederick Douglass, and Sojourner Truth, Kennedy issues fearless statements on race, capitalism, history, and politics — along with plenty of witty truisms — in his exuberant, colorful, and one-of-a-kind posters and handbills.

Tickets: \$5 General Admission, Free for Members

Mike Vos: Somewhere In Another Place | October 26, 2024, 2–4pm

Mike Vos is a photographer, visual artist, and musician from Portland, OR (and former two-time Assets for Artists resident). *Somewhere in Another Place* distills more than three years of work and countless miles traveled across the continent into 49 double-exposure photographs which represent nearly 100 distinct locations. We are invited into a procession of carefully invented places, to witness their visual echoes, to see their waters mirror ancient shapes. Here you'll find vessels mixed with mountains, waterfalls framed by windows, stalactites crossed with a satellite dish, geologic formations stitched with ephemeral human structures on their way out of existence. Vos' imagery is composed, overlaid, and captured manually on a large-format camera, composing new terrains of landscape and the built environment like some visionary game of Tetris. Mike Vos presents a new sort of landscape photography for the Anthropocene, one that is a practice of both time and place, and which seeks transcendence by altering what and how we see.

Tickets: \$5 General Admission, Free for Members

Elizabeth Ferrer

Louis Carlos Bernal: Monografía | November 1, 2024, 6–7pm

Join us in the R&D Store for an in-depth look at a pioneering Chicano photographer who preserves the legacy of his southwestern community, curated by Elizabeth Ferrer. Louis Carlos Bernal was photographed in the wake of the 1970s US Civil Rights era and documented the barrio communities of the Southwest throughout the 1980s. For Bernal, photography was a potent tool in affirming the value of communities and individuals who lacked visibility and agency. Bernal's work resonates with Catholicism, Indigenous beliefs, and popular practices tied to the land. Often photographing the interiors of homes and their inhabitants, his subjects are surrounded by the objects they lived with — framed portraits of family members, religious pictures and statuary, small shrines festooned with flowers, and elements of contemporary popular culture. Bernal viewed these spaces as rich with personal, cultural, and spiritual meaning, and his unforgettable photographs express a vision of *la vida cotidiana* — everyday life — as a state of grace.

Tickets: \$5 General Admission, Free for Members

Black Feminist Book Club | November 30, 2024, 5–7pm

The Black Feminist Book Club brings together community members to read, discuss, and take action inspired by Black feminist texts. Gwendolyn VanSant hosts the next iteration of the book club in MASS MoCA's Research & Development Store. Participants will explore the selected text together, view special exhibitions and community spaces related to the books, and be introduced to organizations that continue the work of historical Black feminists.

The Black Feminist Book Club at MASS MoCA is hosted by Multicultural BRIDGE and Gwendolyn VanSant. (1st of 4 in Series)

\$35 per session or \$125 for 4 sessions

FALL WORKSHOPS & OPEN STUDIOS

Assets for Artists Fall Workshops | All Season

Assets for Artists is expanding to make each of its online offerings open to artists in Massachusetts, Connecticut, and Rhode Island, and now also Vermont and Maine! If you're a creative of any discipline and at any career stage in one of these states, check out the new workshop lineup. Registration is now open for workshops on grant-writing, strategies for successful crowdfunding, and fostering relationships with galleries and museums.

Free for All

Open Studios at MASS MoCA | September 26, 2024, 5–7pm

Mark your calendars for this season's Open Studios at MASS MoCA and get to know the current artists-in-residence over snacks and conversation! Each event will take place in Building 13 and Building 34.

Free for All

Artist Workshop: Melanie Mowinski | November 15, 2024, 5–7pm

Printmaker and MCLA professor Melanie Mowinski will give a short artist talk and share her work during this evening of art-making. Following Mowinski's presentation, she will guide participants through a printmaking process that is accessible to all: rubber stamp carving. Leave with a small edition of prints made with Mowinski's portable press!

Tickets: \$35 General Admission

KIDS & FAMILIES

Family Storytime | Third Saturday of Each Month, 10:30am

Families with children up to 6 years old are invited to join MASS MoCA Museum Educators for a storytime and related exploration in the galleries. Each storytime will feature a different children's book about contemporary art, creativity, and/or the themes of the exhibitions on display. A brief gallery walk-through and discussion of the art will follow. This program is in partnership with the North Adams Public Library.

Free for All

Día de los Muertos (Day of the Dead) | November 1, 2024, 5–8pm

Join MASS MoCA's annual celebration of Día de los Muertos (Day of the Dead), the Mexican holiday of remembrance for those who have passed away. Bring your friends and family members to contribute to an altar with your own ofrenda including photos or tokens of past loved ones and participate in one of our art making activities. Enjoy Mexican specialty foods while you listen to the music of student performers throughout the night right in the MASS MoCA lobby.

At 5:15pm MASS MoCA's Senior Manager of School Programs Rebecca Cuscaden Marvin will present a special-edition Family Storytime. Then, join us in the R&D Store at 6pm with writer and curator Elizabeth Ferrer for an in-depth look at a pioneering Chicano photographer, Louis Carlos Bernal, who preserves the legacy of his Southwestern community.

Free for All

Holiday School Break Kidspace Workshops | December 26, 27, 30, 31, Jan 1, 11am–noon

Join MASS MoCA Museum Educators for a series of free workshops for all ages during school break! Workshops will take place at 11am every day in Kidspace, and each will focus on a different art medium and process. Come be inspired, learn something new, and make a project to take home! The ArtBar will also be open for drop-in art-making throughout the day. RSVP encouraged but not required.

Free for All

[Fall 2024 Press Images](#)

About MASS MoCA

MASS MoCA is currently celebrating its 25th Anniversary Season under Director Kristy Edmunds, not only as the largest, multidisciplinary, contemporary art museum in North America, but also as a creative campus with a regional, national, and global impact. MASS MoCA is one of the world's liveliest centers for making and enjoying today's most evocative art, and is an indispensable home for artists who stretch toward what has yet to be created. From its beginnings as the major textile mill Arnold Print Works in the mid-19th century, to its days as the Sprague Electric Company in the mid-20th century, to its current iteration as a globally renowned contemporary art museum and fabrication center, the 24-acre MASS MoCA campus has a rich history of serving as an economic engine of the city of North Adams and the surrounding region. With vast galleries and a stunning collection of indoor and outdoor performing arts venues, MASS MoCA is able to embrace art in all forms. For more information visit massmoca.org or follow on Instagram at [@massmoca](https://www.instagram.com/massmoca).

For more information, please contact:

Jen Falk | Director of Communications & Content MASS, MoCA

press@massmoca.org