

SHOT LIST

Because we do not present the same artists every year, we are mainly looking for pictures that are crowd shots / people in the museum / architectural and art details with crowds. We want to capture a few scenes of great music being made, but **our focus should be of people having a good time at MASS MoCA/FreshGrass**. So if you're in the pit, be sure to turn and face the crowd, too.

Topics

- Stage / crowd / grass and lots of sky, both at night and day, especially on Saturday when the field is totally full
- Side + straight on of audience smiling, hollering, hooting, and enjoying the music
- Shots of diverse groups of fans & young adults
- Galleries full of visitors
- FreshGrass volunteers, w/ volunteer shirt on assisting, giving directions, etc.
- Entrance & Shuttles
 - The Box Office tent with long line out front
 - Festival goers getting on and off shuttle buses
 - Festival goers getting wrist bands put on
- Vendors
 - Festival goers buying food/drink, being handed food, showing off their food, people cheers-ing
- Families and kids interacting, dancing, being cute
- Performers
 - Close up of performing hands playing guitar/banjo/etc.
 - Wide shots of musicians rocking out
 - Headliners rocking out while silhouetted by lights
- FreshGrass gear

Layout

- Both horizontals and verticals, taken at both day and night
- People shots with bright colors and lots of negative space
- Color

Avoid:

- The Pipes (large sculpture near porta potties). We got amazing photos here last year, but unfortunately, we need the permission of the artist to use any of the images and they rarely give permission.

Attached are some examples of shots we're looking for:





