

MASS MoCA

Electric Pioneers Kraftwerk Return to North America for a 3-D Summer Concert Tour in 2022

Concert at MASS MoCA on June 10, tickets on sale November 5

Tour follows legendary artist's induction into the Rock and Roll Hall of Fame

North Adams, MA, November 1, 2021 – Coming off of their history-making induction into the Rock & Roll Hall of Fame this past weekend (October 30), electronic pioneers Kraftwerk announce their 2022 North American 3-D concert tour. The summer run will not only build on their concert tours worldwide 3-D of the last ten years, but also mark the tour's long-awaited launch after 2020 plans had to be cancelled. Bringing together music, 3-D visuals, and performance art, Kraftwerk are a true Gesamtkunstwerk: a total work of art. Tickets go on sale to the public this Friday, November 5.

Kraftwerk was started in 1970 by Ralf Hütter and Florian Schneider as a multimedia project. They set up their Kling Klang Studio in Düsseldorf, Germany, where they conceived and produced all Kraftwerk albums. By the mid-1970s, Kraftwerk had achieved international recognition for their revolutionary electronic soundscapes and their musical experimentation with robotics and other technological innovations. With their visions of the future, Kraftwerk created the soundtrack for the digital age. Using innovative techniques, synthetic voices, and computerized rhythms, their compositions have had a major international influence across a huge range of music genres: from electro to hip-hop, from techno to synth-pop, and beyond.

In their live performances, Kraftwerk—Hütter, Henning Schmitz, Fritz Hilpert, and Falk Grieffenhagen—make vivid their belief in the contributions of both man and machine. In recent years, starting with the 2012 retrospective of their catalogue at the Museum of Modern Art in New York, Kraftwerk have returned full circle to their origins within the Düsseldorf art scene of the late 1960s. The 3-D concert series at MoMA was followed by further presentations at Tate Modern Turbine Hall in London, Akasaka Blitz in Tokyo, Sydney Opera House, Walt Disney Concert Hall in Los Angeles, Fondation Louis Vuitton in Paris, Neue Nationalgalerie in Berlin, and Guggenheim Museum Bilbao. In 2014, Hütter and his former partner were honored with the Grammy Lifetime Achievement Award. The group celebrated their 50th anniversary in 2020, and, in 2021, Kraftwerk were recognized for their ground-breaking work with their induction into the Rock & Roll Hall of Fame. The ceremony took place in Cleveland on October 30 and will be broadcast on HBO on November 20.

Tickets for Kraftwerk's North American 3-D concert tour go on sale to the general public this Friday, November 5, at 10 a.m. local time. American Express® Card Members can purchase tickets in select markets before the general public beginning Tuesday, November 2 at 10 a.m. local time through Thursday, November 4 at 10 p.m. local time. Complete ticket information for all upcoming Kraftwerk 3-D concerts can be found at: <https://kraftwerk.com/>.

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