

August 27, 2021
Fall/Winter 2021/22 Contract

Contact Information (please print)

Company Name: _____

Company is a MASS MoCA tenant

Address: _____

City/State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Payment information:

Check enclosed (made out to MASS MoCA)

Charge credit card: Card number _____ Exp. Date _____

****Ads must be sent digitally to the email address detailed below****

Size	Dimensions	Full Color
<input type="radio"/> 1/2 screen	960 px x 1080 px, 96 ppi	\$375
<input type="radio"/> Full screen	1920 px x 1080 px, 96 ppi	\$750
<input type="radio"/> Apply MASS MoCA tenant 15% discount		

Seasons	Run Dates*
<input type="radio"/> Fall/Winter 2021/22	October 1–February 28
<input type="radio"/> Spring 2022	March 1–May 31

Purchase 2 ads get 10% off (20% off for tenants)

*Ad materials must be delivered by due date

Reservations and payment due by Thursday, September 16, 2021

Materials due by Tuesday, September 28, 2021

Send all materials and payment to MASS MoCA at the address below, email program@massmoca.org, or fax to 413.663.8548.

Guide

To ensure that your design looks good and neatly fits our layout, please follow our detailed file preparation guidelines. This production guide is written for individuals with previous design experience.

Questions? Contact Hannah Fiske at hfiske@massmoca.org, 413.664.4481 x8156.

Sizes

Size	Shape	Dimensions
1/2 screen	vertical	960 px x 1080 px (10 in x 11.25 in)
Full screen	horizontal	1080 px x 1080 px (20 in x 11.25 in)

Supported Formats

Strongly preferred
TIFF or JPG (96ppi)

Also accepted:
InDesign
Adobe Illustrator EPS

Other guidelines

We prefer digital files submitted via email attachment.

File Names
Please include establishment name in the file name

Design guidelines

A guide to digital signage design can be found [here](#).

