

April 28, 2021
Summer 2021 Contract

Contact Information (please print)

Company Name: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Payment information:

☐ Check enclosed (made out to MASS MoCA)

☐ Charge credit card: Card number _____ Exp. Date _____

****Ads must be sent digitally to the email address detailed below****

Size	Dimensions	Full Color
<input type="radio"/> 1/2 screen	960 px x 1080 px, 96 ppi	\$375
<input type="radio"/> Full screen	1920 px x 1080 px, 96 ppi	\$750

Seasons	Run Dates*
<input type="radio"/> Summer 2021	May 28-September 26
<input type="radio"/> Fall 2021	September 27-January 3

Purchase 2 ads get 10% off

*Ad materials must be delivered by due date

Reservations and payment due by Thursday, May 13, 2021

Materials due by Thursday, May 20, 2021

Send all materials and payment to MASS MoCA at the address below, email program@massmoca.org, or fax to 413.663.8548.

Guide

To ensure that your design looks good and neatly fits our layout, please follow our detailed file preparation guidelines. This production guide is written for individuals with previous design experience.

Questions? Contact Hannah Fiske at hfsike@massmoca.org, 413.664.4481 x8156.

Sizes

Size	Shape	Dimensions
1/2 screen	vertical	960 px × 1080 px
Full screen	horizontal	1080 px × 1080 px

Supported Formats

Strongly preferred

TIFF or JPG (96ppi)

Also accepted:

InDesign

Adobe Illustrator EPS

Other guidelines

We prefer digital files submitted via email attachment.

File Names

Please include establishment name in the file name

Design guidelines

A guide to digital signage design can be found [here](#).

