

LADAMA

Music for Everyone



NORTH ANORTH ADAMS, MASSACHUSETTS — An ensemble of women who hail from every corner of the Americas, **LADAMA** performs a Pan-Latin blend of original music and traditional songs. The group formed at OneBeat, a fellowship that promotes cultural diplomacy through international collaboration — and hard-hitting social engagement is an important part of LADAMA’s mission and sound. Prepare for a dynamic evening of rhythm and energetic song that communicates across continents **Saturday, July 7, at 8:30pm**. We predict some dancing on the Dré, especially with Cuban music opening the show,

performed by Pablo Moya, Joe Gozales, Mauricio Herrera, and Gregg August.

LADAMA began with Brazil-based Lara Klaus, Colombia-based Daniela Serna, and Venezuela-based Maria Gonzalez, who came together to engage their countries and communities in South America through music. Their vision expanded to include North America when the trio added New Yorker Sara Lucas. Musically versatile and socially conscious, the band developed a mission to involve youth and other women in the process of creating music — addressing gender inequality and unequal representation of women in all aspects of the music industry — through music and workshops.

Building tours around educational missions in Latin America and the United States, the talented ladies of LADAMA have not lost sight of their musical prowess — performing and sharing vibrant, soulful compositions that borrow from the musical traditions of each band member’s culture while remaining fresh and wholly original. Layering songs with rich vocal harmonies while demonstrating an expert ability to draw catchy rhythms and graceful melodies from traditional instruments, LADAMA popularizes the Venezuelan bandola llanera and Colombian tambor alegre with audiences across the Americas. Recognized on Pandora’s list of Latin Artists to Watch in 2018 for their recently released self-titled debut album — an album that NPR calls “a vivid montage of music of the Americas with irresistible spirit and universal appeal” — this captivating quartet is making their voices heard, and we are better for it.

On **Saturday, July 7, at 8:30pm**, LADAMA takes us on a journey across the Americas, bringing their uplifting energy, empowering message, and infectious beats to a cross-cultural celebration that is sure to have you up out of your seat. Be prepared to move.

Lickety Split, MASS MoCA's in-house café, serves up fresh salads, homemade soup, and lip-smacking pub fare. The MASS MoCA bar is always well-stocked with local beer from Bright Ideas Brewing and Berkshire Mountain Distillery spirits. Tickets are \$22 students, \$24 in advance, and \$34 day of. Tickets for all events are available through the MASS MoCA box office located at the museum, open 11am to 5pm every day except Tuesdays. Tickets can also be charged by phone by calling 413.662.2111 x1 during box office hours or purchased online at massmoca.org. All events are held rain or shine.

Images

High-resolution images of MASS MoCA's summer 2018 events are available through this link: <https://bit.ly/2J3V0oU>.

About MASS MoCA

MASS MoCA is one of the world's liveliest (and largest) centers for making, displaying, and enjoying today's most important art, music, dance, theater, film, and video. MASS MoCA's 250,000 sq. ft. of gallery space includes partnerships with Laurie Anderson, the Louise Bourgeois Trust, Jenny Holzer, Anselm Kiefer with the Hall Art Foundation, Sol LeWitt, and James Turrell.

Gallery admission is \$20 for adults, \$18 for veterans and seniors, \$12 for students, \$8 for children 6 to 16, and free for children 5 and under. Members are admitted free year-round. The Hall Art Foundation's Anselm Kiefer exhibition is seasonal and is currently open. For additional information: [413.662.2111 x1](tel:413.662.2111) or visit massmoca.org.

Hours

MASS MoCA is open from 11am to 5pm, closed Tuesdays through June 22. From June 23 through September 3, MASS MoCA's galleries are open seven days a week — from 10am to 6pm Sundays through Wednesdays and from 10am to 7pm Thursdays through Saturdays.

About ArtCountry

ArtCountry is nestled in the Berkshire hills of western Massachusetts and at the foot of the Green Mountains of southern Vermont with art and music all year round from four incredible museums — MASS MoCA, The Clark Art Institute, Williams College Museum of Art, and Bennington Museum — and the unparalleled Williamstown Theatre Festival, all less than three hours from New York and Boston.