Kidspace: A Three Museum Partnership

The Clark, Williams College Museum, and MASS MoCA work together on Kidspace at MASS MoCA, a contemporary art gallery and workshop space for children. Opened in January 2000, Kidspace promotes the understanding and teaching of art through experiential learning opportunities. School programs include artist residencies, multiple gallery visits, teacher workshops, and educational materials and are designed for every student in Pre-K–8th grade in North Adams, Florida, Clarksburg, and Savoy, Massachusetts. Kidspace organizes afterschool artist mentor programs for local teenage students. Working with Kidspace staff and artists, students and teachers learn new ways to connect contemporary art to their classroom activities and to their everyday lives. The public is also invited to participate in Kidspace public hours to view exhibitions and make art.

Public Hours

Saturdays and Sundays, 11am to 4 pm, and during school breaks. Call for additional hours.

Admission

Admission to public hours is free. Donations are gladly accepted and are used to support educational programming and supplies.

Public Programs

Kidspace turns 10 in 2010! Look for announcements of special celebrations and programs. Public art classes are offered during school breaks. Birthday parties can be held in Kidspace during off hours.

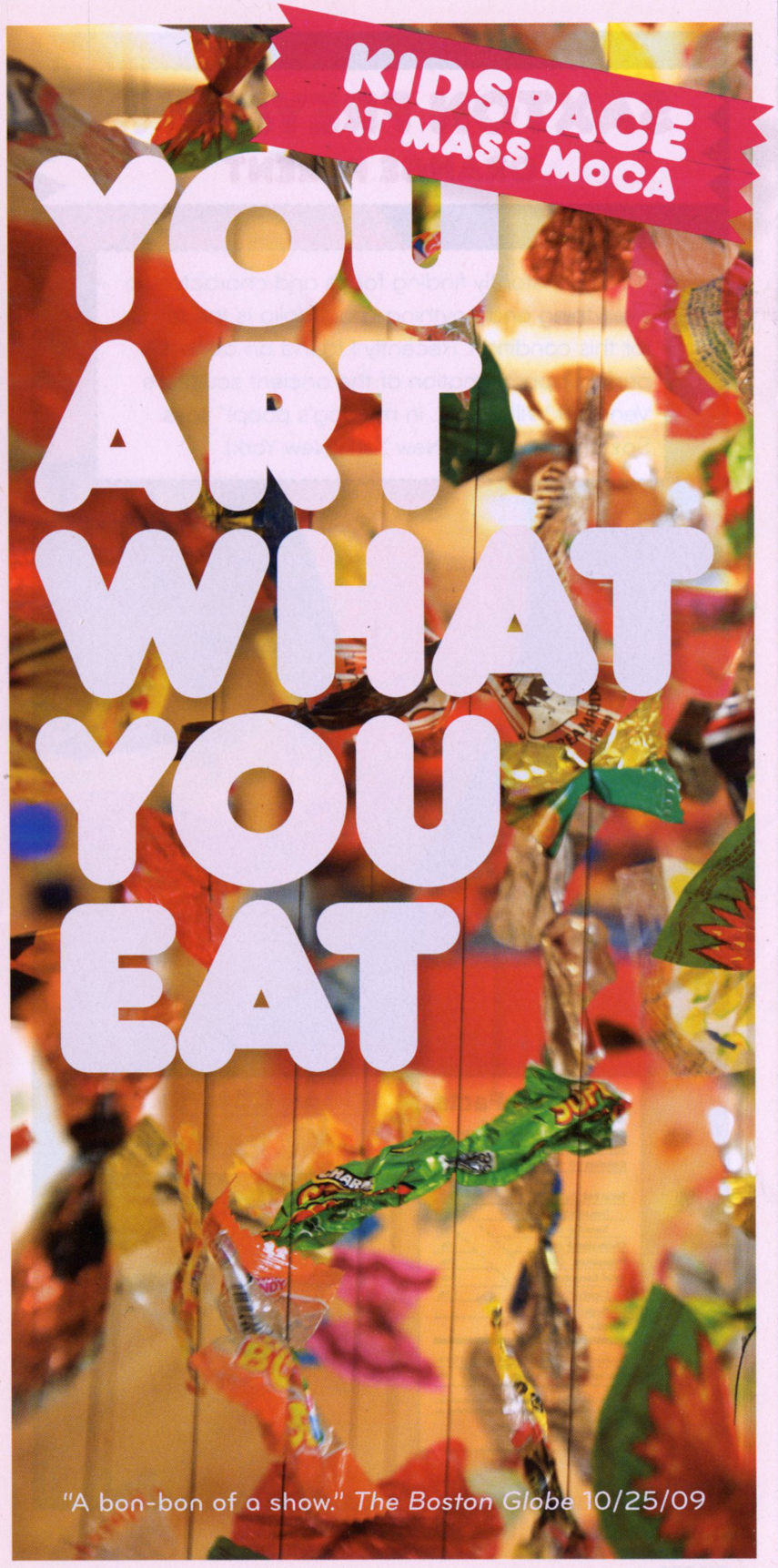
Contact

Phone: (413) 664-4481 ext. 8131
Web site: www.massmoca.org/kidspace
Email: kidspace@massmoca.org
Become a fan: Kidspace@MASS MoCA on Facebook

WILLIAMS COLLEGE MUSEUM OF ART

THE CLARK

MASS MoCA



Eat your art out in Kidspace's latest confection featuring many bountiful installations of artwork created out of food including candy, fruit, JELL-O, vegetables, & other food-related paraphernalia and products.

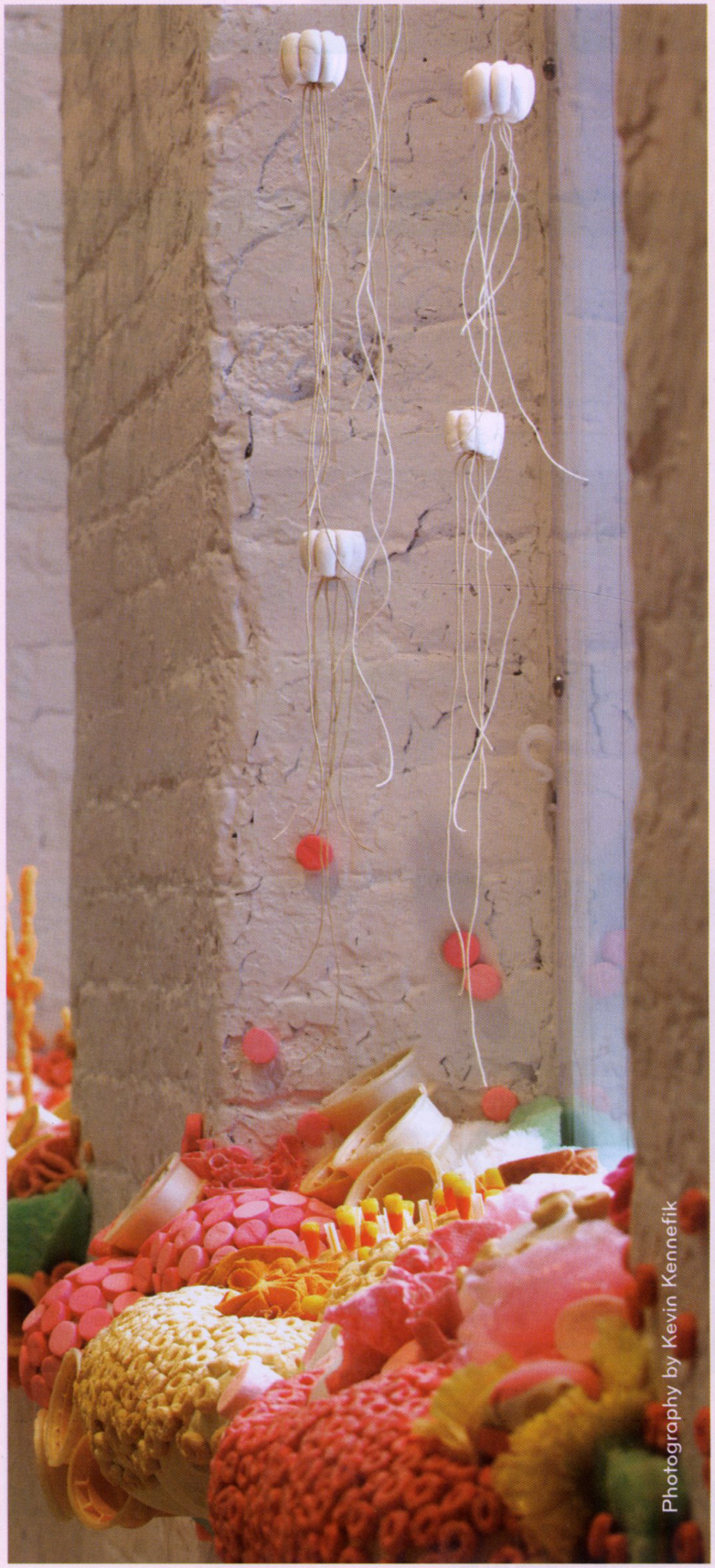
Artists Chandra Bocci, Luisa Caldwell, Saxton Freymann, Liz Hickok, & Joan Steiner display delectable sculptures, paintings, photographs, & dioramas.

Use this brochure to compare the amount of sugar found in each piece of art & discover which one is the sweetest!

TIP FOR READING FOOD LABELS:
Food nutrition labels measure nutrients in grams (g). To figure out how many teaspoons of sugar are in a gram divide the grams by 4.

EXAMPLE:
1 cookie = 28g sugar or 7 tsp sugar
10 cookies = 280g sugar or 70 tsp sugar

NUTRITIONAL NOTE:
There is a difference in how your body will process the natural sugar found in a piece of fruit vs the refined sugar found in processed foods like candy and JELL-O. While it looks like eating Luisa's *Still Life With Skull* will provide you with about twice as much sugar as Liz's *White House*, it is still a healthier choice to eat the natural, unprocessed food.



Photography by Kevin Kennefik

CHANDRA BOCCI
GUMMI BIG BANG

"The first time I installed the Big Bang in the Portland Art Museum, the museum security guards admitted to me that the smell of the piece made them crave Gummi bears and they often used their breaks to go buy some." says Chandra Bocci (Portland, Oregon).

SUGAR CONTENT
13 GRAMS

Nutrition Facts
Serving Size 10 gummy bears (22g)

Amount Per Serving	
Calories 87	Calories from Fat 0
	% Daily Value*
Total Fat 0g	
Saturated Fat 3g	0%
Trans Fat	0%
Cholesterol 0mg	0%
Sodium 9.7mg	0%
Total Carbohydrate 13g	7%
Dietary	0%
Sugars 13g	4%
Protein	0%

Vitamin A	0%	• Vitamin C	0%
Calcium	0%	• Iron	0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

INGREDIENTS:
approximately 3,000 gummi candies, wires, light fixture

Credits

Kidspace is a collaborative project of The Clark, Williams College Museum of Art, and MASS MoCA. Major support for *You Art What You Eat* is provided by the Avis Family Foundation, with additional support from Berkshire Bank; the Brownrigg Charitable Trust and Alice Shaver Foundation in memory of Lynn Laitman; the Golub Foundation; the James and Robert Hardman Fund for North Adams, a fund of the Berkshire Taconic Community Foundation; the Massachusetts Cultural Council; the National Endowment for the Arts; and the Ruth E. Proud Charitable Trust. In-kind donation of printing services was provided by Peter Devereaux, BPI Reprographics, New York.

You Art What You Eat was curated by Kidspace Director of Exhibitions and Education Laura Thompson. Kidspace is eternally grateful to the staff of the three museums for their consistent support of Kidspace, and especially to MASS MoCA's who are responsible for promoting, designing, and installing the exhibition. The exhibition project also greatly benefited from the dedication and hard work of Kidspace Education Coordinator Shannon Toye, summer interns Kacey Light, Brianna Wolfson, and Rebecca Raynes, and fall intern Noelle Harper, who assisted with curriculum and program development, and designed interactive exhibition components.

Answer Key:
Leaning Tower of Pisa = 10 teaspoons sugar
Orange Parent = 3.5 teaspoons sugar
White House = 76 teaspoons sugar
Still Life With Skull = 60.9 teaspoons sugar
Gummi Big Bang = 975 teaspoons sugar

NATIONAL ENDOWMENT FOR THE ARTS

MCC
masculturalcouncil.org

LUISA CALDWELL

STILL LIFE WITH SKULL

Luisa Caldwell (Brooklyn, New York) says that working with fruit stickers led her to an entirely different approach to grocery shopping. "Sometimes I would end up with way more persimmons than I really needed, buying them because I liked the sticker."

Nutrition Facts

Serving Size 1 melon (5-1/4" dia)

Amount Per Serving	
Calories 360	Calories from Fat 13
	% Daily Value*
Total Fat 1.4g	
Saturated Fat 0.38g	
Trans Fat	%
Cholesterol 0mg	0%
Sodium 180mg	8%
Total Carbohydrate g	30%
Dietary	32%
Sugar 81.2g	
Protein 0g	0%

Vitamin A	10%	• Vitamin C	300%
Calcium	6%	• Iron	9%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

SUGAR CONTENT

81.2 GRAMS

INGREDIENTS:

fruit stickers, acrylic on wood panel

SAXTON FREYMANN

ORANGE PARENT

"I am constantly finding faces and characters in everything and anything—pareidolia is the term for this condition. Recently I found an almost perfect approximation of the ancient sculpture Venus of Willendorf...in my dog's poop!" says Saxton Freymann (New York, New York)

Nutrition Facts

Serving Size 1 medium orange (154g)

Amount Per Serving	
Calories 80	Calories from Fat 0
	% Daily Value*
Total Fat 0g	
Saturated Fat 0g	
Trans Fat 0g	%
Cholesterol 0mg	0%
Potassium 250mg	7%
Total Carbohydrate	6%
Dietary	12%
Sugar 14g	
Protein	

Vitamin A	2%	• Vitamin C	130%
Calcium	6%	• Iron	0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

SUGAR CONTENT

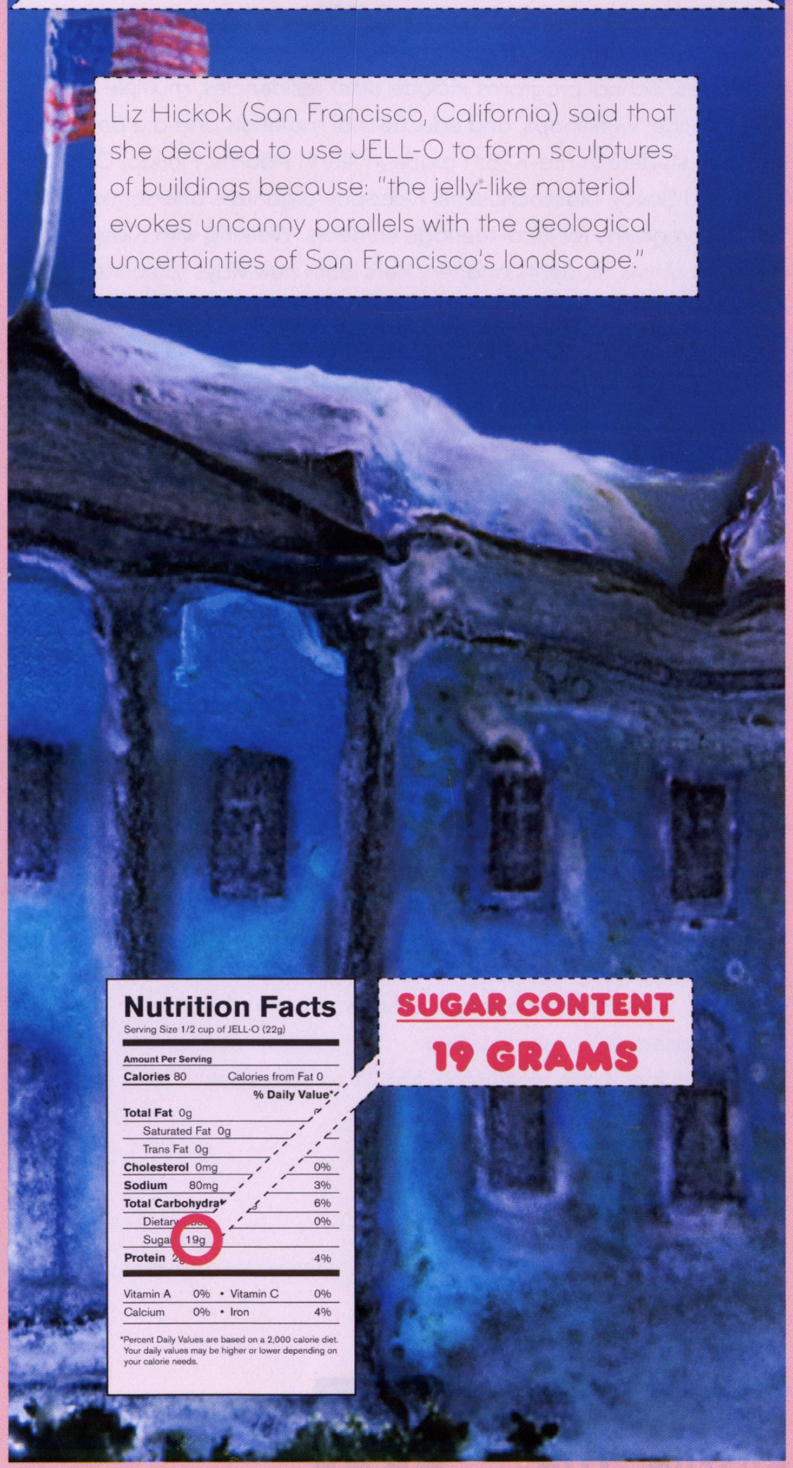
14 GRAMS

INGREDIENTS:

orange

LIZ HICKOK
THE WHITE HOUSE

Liz Hickok (San Francisco, California) said that she decided to use JELL-O to form sculptures of buildings because: "the jelly-like material evokes uncanny parallels with the geological uncertainties of San Francisco's landscape."



Nutrition Facts

Serving Size 1/2 cup of JELL-O (22g)

Amount Per Serving	
Calories 80	Calories from Fat 0
	% Daily Value*
Total Fat 0g	
Saturated Fat 0g	
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 80mg	3%
Total Carbohydra	6%
Dietar	0%
Suga 19g	
Protein 2	4%

Vitamin A	0%	• Vitamin C	0%
Calcium	0%	• Iron	4%

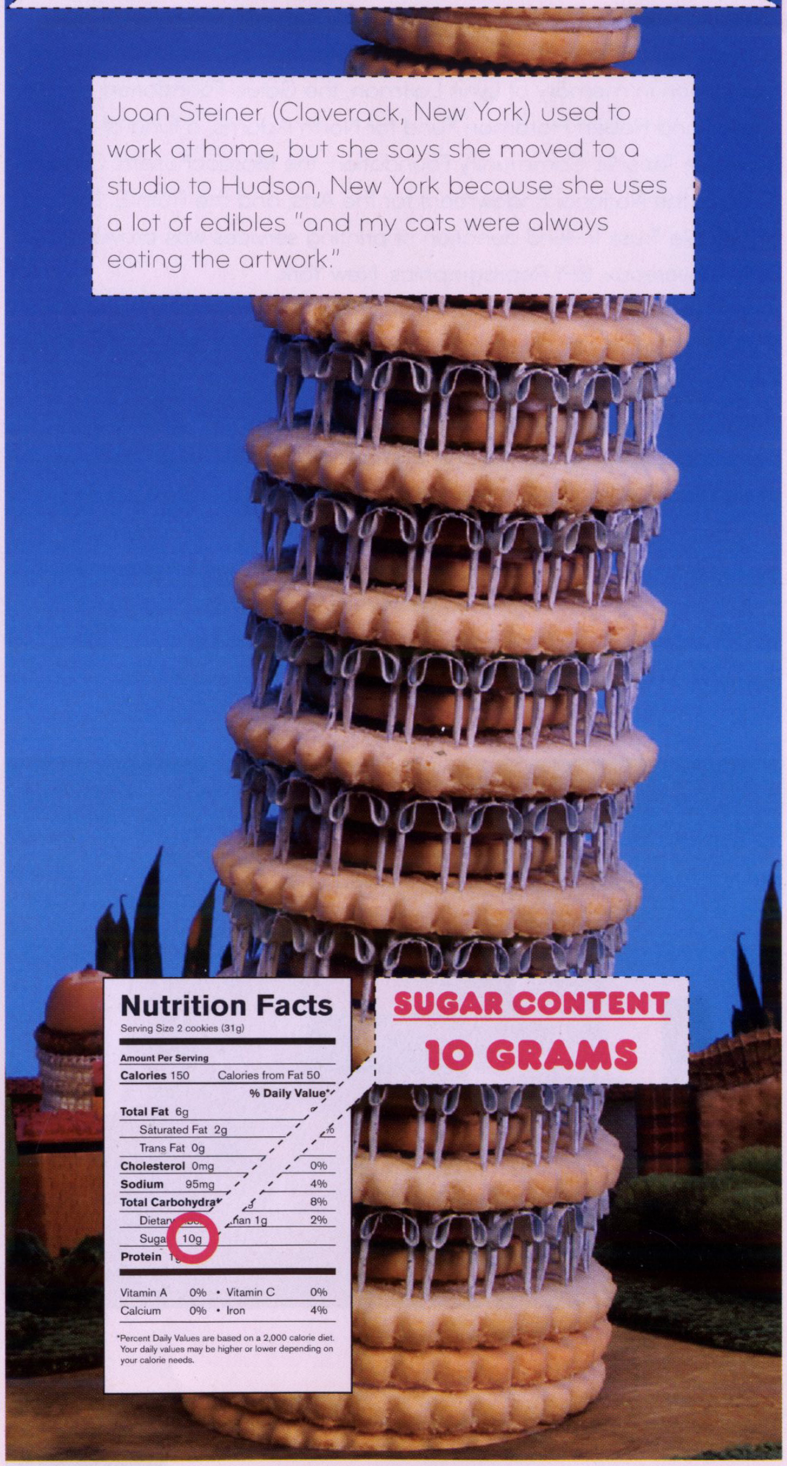
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

SUGAR CONTENT
19 GRAMS

INGREDIENTS:
sugar, gelatin, adipic acid, natural and artificial flavor, disodium phosphate and sodium citrate, fumaric acid, yellow 6, red 40, bha

JOAN STEINER
LEANING TOWER OF PISA

Joan Steiner (Claverack, New York) used to work at home, but she says she moved to a studio to Hudson, New York because she uses a lot of edibles "and my cats were always eating the artwork."



Nutrition Facts

Serving Size 2 cookies (31g)

Amount Per Serving	
Calories 150	Calories from Fat 50
	% Daily Value*
Total Fat 6g	
Saturated Fat 2g	
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydra	8%
Dietar	an 1g 2%
Suga 10g	
Protein 1	

Vitamin A	0%	• Vitamin C	0%
Calcium	0%	• Iron	4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

SUGAR CONTENT
10 GRAMS

INGREDIENTS:
cookies (two kinds), insulated staples, acorns, rubber stamps, leaves, sea horse, chess castle, and cheese cracker.