For Immediate Release 16 December 2015 Contact: Jodi Joseph Director of Communications 413.664.4481 x8113 ijoseph@massmoca.org

The National in Concert

A benefit for Hawthorne Valley and MASS MoCA Band announces ticket on sale schedule and cocktail reception fundraiser



NORTH ADAMS,
MASSACHUSETTS — On the
heels of announcing a landmark
benefit concert at MASS MoCA,
the band's only Northeast headline
appearance in 2016, **The National**announces today a pre-show
cocktail reception to further
support Hawthorne Valley
Association, and the museum.
Pre-sale tickets for the June 11
concert are available beginning
tomorrow, December 17, with

general tickets on sale Friday, December 18. **Drinks with The National** takes place before the concert from **5pm** to **7pm**.

This pre-show cocktail party hosted by members of the band features Hawthorne Valley Farm fare and other local foods, farm-to-tap beer, Berkshire Mountain Distillers spirits, and a behind-the-scenes tour of MASS MoCA. Cocktail party tickets also include reserved standing-room, adjacent to the soundboard.

The National takes the outside stage on Joe's Field, MASS MoCA's largest venue, in North Adams, Massachusetts on **Saturday**, **June 11**, at **8pm**. Pre-sale tickets for both the concert and the cocktail party are available to artist fan club and MASS MoCA members, Higher Ground subscribers and Hawthorne Valley supporters on Thursday, December 17, at 11am. General audience tickets for both events go on sale Friday, December 18, at 11am. Tickets to the cocktail reception, which include premium, reserved standing-room adjacent to the concert soundboard, are \$250. General admission concert tickets are \$49. All proceeds benefit Hawthorne Valley Association and MASS MoCA. The National is co-presented by Higher Ground Presents, Burlington, Vermont.

About MASS MoCA

MASS MoCA is one of the world's liveliest (and largest) centers for making and enjoying today's most important art, music, dance, theater, film, and video. Hundreds of works of visual and performing art have been created on its 19th-century factory campus during fabrication and rehearsal residencies, making MASS MoCA among the most productive sites in the country for the creation and presentation of new art.

More platform than box, MASS MoCA strives to bring to its audiences art experiences that are fresh, engaging, and transformative.

About Hawthorne Valley Association

Hawthorne Valley was founded in 1971 by a pioneering group of Waldorf teachers and Biodynamic farmers who were concerned with the future of small and midsize independent farms as well as the need to provide children from urban environments with meaningful opportunities to connect to nature, agriculture and vocational activities. Inspired by the work of Rudolf Steiner, Hawthorne Valley Association seeks to promote social and cultural renewal through the integrations of education, agriculture and the arts by engaging a mix of cultural and economic endeavors. Among its numerous dynamic programs, the association includes **Hawthorne Valley Farm**, a 400-acre biodynamic farm with a dairy herd, creamery, CSA, natural foods store, organic bakery, a sauerkraut cellar, summer camp programs and a Farm Learning Center, and **Hawthorne Valley Waldorf School**, a nursery through grade 12 independent day school. For additional information visit hawthornevalleyassociation.org.