



KIDSPACE
at MASS MoCA

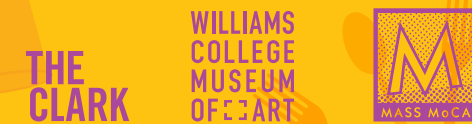
THIS PAGE, AND OPPOSITE PAGE, RIGHT:
Lisa Hoke
Love, American Style (installation), 2011
Cardboard, hardware, glue
Courtesy of Elizabeth Harris Gallery

OPPOSITE PAGE, LEFT:
Soyeon Cho
Afflame, 2010
Plastic forks, rivets, red lights

OPPOSITE PAGE, BOTTOM RIGHT CENTER:
Lisa Hoke
Plaza 3-4800, 2008
Plastic cups (condiment), lids, matchbooks,
paint, wood, hardware
Courtesy of Elizabeth Harris Gallery

OPPOSITE PAGE, CENTER LEFT:
Soyeon Cho
Elsewhere, 2011
Bird cages, artificial flowers, lights

Photographs By Kate Bullen



Kidspace: A Three Museum Partnership The Clark, Williams College Museum of Art, and MASS MoCA work together on Kidspace at MASS MoCA, a contemporary art gallery and workshop space for children. Opened in January 2000, Kidspace promotes the understanding and teaching of art through experiential learning opportunities. School programs include artist residencies, multiple gallery visits, teacher workshops, and educational materials, and are designed for elementary schools in North Adams, Florida, Clarksburg, and Savoy, Massachusetts. Kidspace organizes after-school programs for local elementary and middle school students. Working with Kidspace staff and artists, students and teachers learn new

ways to connect contemporary art to their classroom activities and to their everyday lives. The public is also invited to visit during Kidspace public hours to view exhibitions and make art.

Admission during public hours is free. Donations are gladly accepted and are used to support educational programming and to purchase supplies.

Spring Hours
Every day except Tuesdays, 11am to 4pm.
Art-making on Fridays–Sundays only.

Summer Hours (beginning June 27)
Art-making and viewing: daily, 11am to 4pm.

Major season support for Kidspace is provided by the National Endowment for the Arts, the Ann R. Avis and Gregory M. Avis Fund, & Donald R. Mullen, Jr. Additional support from the Brownrigg Charitable Trust, Milton and Dorothy Sarnoff Raymond Foundation, and Alice Shaver Foundation in memory of Lynn Laitman; the Holly & Bradford Swett Foundation; Art Mentor Foundation Lucerne; Duncan & Susan Brown; Timur Galen & Linda Genereux; Andrew & Christine Hall; Robert Menschel; Liz & Samuel Robinson; the James & Robert Hardman Fund; the Massachusetts Cultural Council; and the Gateway Fund of the Berkshire Taconic Community Foundation. Thanks also to Lisa Corrin & Peter Erickson, Andrew & Tracy Foster, Thomas H. Green, Elizabeth Hilpman, Susan Kaplan, Henry & Maureen Lee, Cherrie Nannings & Reno Cappello, Marie Nugent-Head, Marilyn & Tom Patti, Peggy Shaughnessy, David & Julie Tobey, George S. Tsandikos, and Byron Tucker.



Kidspace Director of Exhibitions and Education Laura Thompson curated *Color Forms II*. Kidspace is eternally grateful to the staff of the three museums for their consistent support of Kidspace, and especially to MASS MoCA's staff who is responsible for promoting, designing, and installing the exhibition. The exhibition project and programs also greatly benefit from the dedication and hard work of Kidspace Education Coordinator Shannon Toye; and interns Katlyn Beaver, Kate Bullen, Mallorey Caron, Leigh Dale, Jeff Gagnon, Chloe Higginbotham, Grace McEriny, Brielle Rizzotti, and Jenny Tang.

Color Forms II

THE BASIC UTENSILS

FEATURING

Soyeon Cho & Lisa Hoke

March 26 – September 5, 2011

Color Forms II: The Basic Utensils features Soyeon Cho and Lisa Hoke whose hallmark is making beautiful, complex and colorful installations out of inexpensive everyday materials, primarily plastic food utensils, boxes, paper cups and plates, and cardboard containers.

Cho uses found objects to create sculptures that often reference nature such as flowers and bird aviaries. Hoke uses massive quantities of disposable packaging and disposable products to form bold, ambitious, abstract patterned sculptures and three-dimensional collages and assemblages.



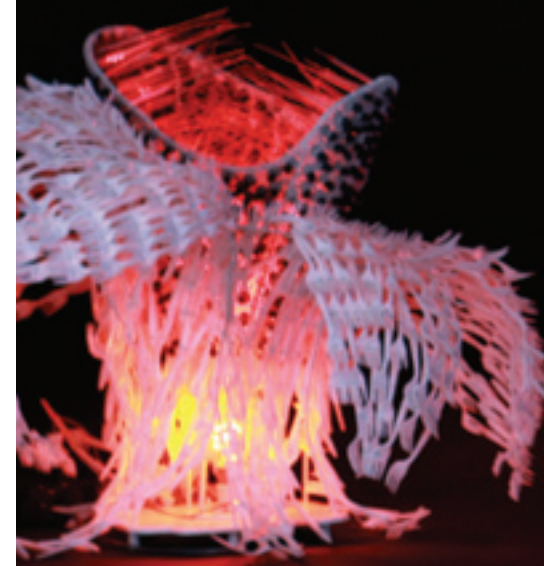
Artist Residency

Exhibiting artists Lisa Hoke and Soyeon Cho worked with school-children in Pre-K–2nd grade in the North Adams Public Schools as well as in the Florida, Savoy, and Clarksburg elementary schools. During a week-long residency, the students interacted with these world-renowned artists to create eye-popping straw sculptures and whimsical paper cup flowers. Kidspace Education Coordinator Shannon Toye worked with a group of North Adams K–1st grade students to make a colorful mandala (displayed on the opposite wall). Students used color and shape to realize these dynamic sculptural pieces.

Explore the installation for the basic elements of art!

- Primary Colors (Red, Blue, Yellow)
- Secondary Colors (Orange, Green, Purple)
- Neutral Colors (White, Black, Gray)
- Shapes, Patterns, and Lines

“By showing the hidden magic in the most trivial of things, I allow the audience to see what my dreams are and to revalue their relationship with much that they have taken for granted. I help them see themselves and each other in terms of their human potential instead of their perceived value. I hope to teach my audience to value and care for each other.”
—Soyeon Cho



Cho originally comes from Korea and currently lives in Toronto, Canada. She has had solo exhibitions at galleries nationally and internationally, most recently at the Museum of Arts and Design and the Mixed Green Gallery, both in New York City, as well as the Cais Gallery, Seoul, Korea. Cho received her B.F.A. and M.F.A. in sculpture from Seoul National University, as well as an M.F.A. from the School of Visual Arts in New York.



Hoke was born in Virginia and resides in New York. She received her B.A. from the University of North Carolina at Greensboro and a B.F.A. from Virginia Commonwealth University. She has had solo exhibitions at the Brattleboro Museum of Contemporary Art in Vermont, Bucknell Art Gallery in Pennsylvania, Montclair Art Museum in New Jersey, New Britain Museum of American Art in Connecticut, and Serpentine Gallery in London, England. She has received the prestigious Joan Mitchell Foundation Grant, and her work is included in the collection of the Whitney Museum of American Art and the New York Public Library. She is represented by the Elizabeth Harris Gallery in New York.

“For my current constructions, I am able to compose and build on an enormous scale with a full range of saturated color and imagery found in our truly disposable packaging and products like paper plates and cups. In so many ways it has given me an opportunity to expand my vocabulary by including almost every scrap that I run across. Chance plays a huge role in what comes my way, and as I create a palette for each work, it takes on the distinct characteristics of the moment.” —Lisa Hoke