

MASS MoCA

NEWS RELEASE

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Nomadic Massive

An on-stage cultural crossroads



North Adams, Massachusetts — The sprawling Montréal hip-hop collective Nomadic Massive descends on MASS MoCA for a game-changing night on the dance floor. Claiming its hometown as “Montreal, Chile, Haiti, Brazil, France, Argentina, St-Vincent, Barbados, France, and Algeria,” the group is a force to be reckoned with, and its live show is a multi-lingual eruption of old

school hip-hop with live instrumentation and a deeply global vibe. **Nomadic Massive** plays MASS MoCA’s Hunter Center on **Saturday, January 31**, at **7pm**.

Since 2004, Nomadic Massive has been hard at work keeping audiences grooving worldwide with their infectious energy and open-minded style of hip-hop. Eight musicians from seven countries rap in five languages, blending English, French, Spanish, Creole, and Arabic with old-school boom bap beats, live instrumentation, and reggae, funk, and Caribbean samples. Known for spirited, crowd-rousing performances that defy borders and cross cultures, these musical nomads reject national and linguistic limitations, uniting languages and musical styles collected from around the world into a cohesive sound that packs a hard and fast message of global tolerance and goodwill. Finding inspiration in hip-hop traditions of the past and combining them with their signature global attitude, Nomadic Massive represents a new, international frontier of hip-hop.

After making its critically-acclaimed debut with 2004’s *Nomad’s Land*, Nomadic Massive followed up in 2009 with a self-titled album recorded in Montreal and Havana. Two mixtapes round out the band’s discography, 2012’s *SUPAFAM* and 2013’s *Any Sound*. A yet-to-be-titled third album is expected for

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spring 2015. Nomadic Massive has shared a stage with Ariane Moffat, K'naan, and Wyclef Jean, and performed at the Montreal International Jazz Festival, the Harbourfront Global Hip-Hop festival, and France's Printemps de Bourges festival. When the multitalented group isn't rocking out on stages worldwide, its members keep busy with social justice-oriented side projects, including running legal aid clinics for immigrants, engaging in exchanges with other artists, conducting musical and educational workshops, and filming a documentary about the recent Haitian elections.

Free Day

MASS MoCA's annual **Free Day** takes place from 11am-7pm on Saturday, January 31, before Nomadic Massive hits the stage. The museum welcomes new and old friends for a day of behind the scenes action, all across the museum. Make it a day with art-making and action bouncing off the bricks from doors open 'til late night.

Nomadic Massive performs in MASS MoCA's Hunter Center on **Saturday, January 31, at 7pm**. Dinner and snacks are available from Lickety Split before and during the show. A full bar serves Berkshire Brewing Company beers and Berkshire Mountain Distillery spirits. Tickets are \$5 for students and members, \$10 in advance, and \$15 day of. Tickets for all events are available through the MASS MoCA box office located on Marshall Street in North Adams, open 11am - 5pm Wednesdays through Mondays; closed Tuesdays through spring 2015. Tickets can also be charged by phone by calling 413.662.2111 during box office hours or purchased on-line at massmoca.org. All events are held rain or shine.

Sponsorship

This performance is sponsored by Berkshire Gas.

Images

High-resolution images of MASS MoCA's spring 2015 events are available through this link:

<http://bit.ly/1ByVwVx>.

About MASS MoCA

MASS MoCA is one of the world's liveliest (and largest) centers for making and enjoying today's most

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important art, music, dance, theater, film, and video. Hundreds of works of visual and performing art have been created on its 19th-century factory campus during fabrication and rehearsal residencies, making MASS MoCA among the most productive sites in the country for the creation and presentation of new art. More platform than box, MASS MoCA strives to bring to its audiences art experiences that are fresh, engaging, and transformative.

MASS MoCA's galleries are open 11am to 5pm every day except Tuesdays. The Hall Art Foundation's Anselm Kiefer exhibition is open seasonally, through November 30. Gallery admission is \$18 for adults, \$16 for veterans and seniors, \$12 for students, \$8 for children 6 to 16, and free for children 5 and under. Members are admitted free year-round. For additional information, call 413.662.2111 x1 or visit massmoca.org.

Additional

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