

# MASS MoCA

For Immediate Release  
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## Singer/Songwriter Aimee Mann Comes to the Berkshires

(North Adams, Massachusetts) Singer/songwriter Aimee Mann is known for her clever, literate, and dryly witty lyrical takes on emotional sabotage and self-destruction, combined with her exceptional talent for beautiful melodies. For over 20 years she has distinguished herself as one of pop music's most distinctive songwriters, and she is constantly proving she's nowhere near ready to give up that title. Aimee Mann will be in concert at MASS MoCA on Saturday, July 11, 2009, at 8 PM outside in Courtyard C or in MASS MoCA's Hunter Center in case of rain.



Rolling Stone praises Mann's sound as "...intelligent, tuneful, and loaded with attitude." The galleries will be open until 7:30 PM before the event. The Aimee Mann concert is sponsored in part by Blue Q.

Aimee Mann's most recent album, *Backyard Backyard*, is her seventh solo release. Loaded with exquisitely crafted songs about the inner life of people living far from the bright lights of success or fame, *Backyard Backyard* reaffirms Mann as a songwriter who's unparalleled in the craft of song creation.

Mann made her grand entrance into the music world with '80s alt-pop band Til Tuesday. Quickly gaining heavy MTV rotation, the group basked in the immense success of its 1985 rock anthem *Voices Carry* until 1989 when they disbanded. Mann launched her solo career in 1990, releasing three albums that dealt directly with the dissolution of Til Tuesday, including *Whatever* (1993) and *I'm with Stupid* (1995), which garnered

overwhelmingly positive critics' reviews. Rolling Stone described Whatever as "a veritable encyclopedia of regret, bitterness, and defeat set to glorious, Beatles-worthy music."

Although Mann was receiving praise from inside the music world, her success failed to register on the sales radar, and she spent the next several years shuttling from one major label to another. With a strong fan base behind her Mann carried on, becoming a college radio darling and contributing to television's 90210 and several blockbuster movies including Jerry Maguire and Sliding Doors. In 1999 Mann was commissioned by director Paul Thomas Anderson to write the soundtrack to his wrenching epic film Magnolia. Anderson wove Mann's lush and stirring lyrics into the film using seven of her original compositions and one remake, which ultimately earned her nominations for an Oscar, a Golden Globe, and a Grammy.

Tickets for Aimee Mann are \$29 in advance/ \$34 day of show. MASS MoCA members receive a 10% discount. Tickets are available through the MASS MoCA Box Office located off Marshall Street in North Adams, open from 10 AM until 6 PM, every day. Tickets can also be charged by phone by calling 413.662.2111 during Box Office hours or purchased on line at [www.massmoca.org](http://www.massmoca.org).

MASS MoCA, the largest center for contemporary visual and performing arts in the United States, is located off Marshall Street in North Adams on a 13-acre campus of renovated 19<sup>th</sup>-century factory buildings. MASS MoCA is an independent 501C3 whose operations and programming are funded through admissions and commercial lease revenue, corporate and foundation grants, and individual philanthropy. Except for an initial construction grant from the Commonwealth, and occasional competitive state and federal grants for specific programs, MASS MoCA is not government-funded.

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